

Agora Talentia Launching event

Brussels, 8th January 2009

The Navarra region presented to the European Union (EU) the first International forum on Talent, **Agora Talentia**, hosted in Pamplona on the 11 and 12th of February, in the framework of the European Year of Creativity and Innovation.

This event, organized in Brussels, in the Committee of the Regions, revealed the **most important features of the project**, supported by the Regional Government of Navarra, the Innovation Agency of Navarra (ANAIN) and the Foundation for the Diversification of Navarra (FND).

'It is the **first world initiative for stimulating talent and innovation**, and not only for specific professional groups, such as in science or education', declared María Beunza, from the Innovation Agency of Navarra (ANAIN).

This forum will be the **first edition of a biennial event** intending to 'identify the critical factors and the key elements to the development of talent, sharing concerns and defining future trends through dialogue and the participation of diverse personalities, international experts, public institutions and organizations', explained María Lozano, head of the EU Navarra Office in Brussels.

According to Ana Ursúa, director of the Foundation for the Diversification of Navarra (FND), among other activities, debates will be organised on talents needed at different levels, on **what can be done at national or international level to attract and develop them**, and how institutions and companies can foster them.

The two most important personalities of the forum **Agora Talentia** will be **Richard Florida**, author of the global best-seller *The Rise of the Creative Class* and **Sir Ken Robinson**, an internationally recognised leader in the development of creativity, innovation and human resources.

The technical Chief of **Agora Talentia**, **Enrique De Mulder**, declared talent as the '**raw material of the future**', considering that regions, countries and continents should manage it in another way.



From left to right: Ana Ursua, Foundation for the Diversification of Navarra, María Lozano, EU Office of Navarra, Enrique de Mulder, Commissioner-Organizer of the AGORA TALENTIA Forum, Ana Magraner, European Year of Creativity and Innovation 2009, European Commission, María Beunza, Innovation Agency of Navarra



Objectives and Target of Agora Talentia

1 Generate a **biannual international forum** to exchange ideas and concerns about talent in the future.

2 Agreed **Declaration** on the "*Development of talent in the age of knowledge*"

3 **Networking** of companies, institutions and experts on talent.

4 Generate an **Agora Permanent** to create and assess global initiatives related to talent.

CONTACT

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